



## PRESS RELEASE

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### **New TrakitALL Asset Locating & Logistics Module Helps Users Cost-Effectively Track, Secure and Manage Assets**

*Empowers bulk construction material producers and haulers to maximize asset utilization and reduce theft*

Salt Lake City, UT – [TrakitGPS](#) introduces the TrakitALL Asset Locating and Logistics module - the latest innovation to the Trakit suite of signaling, time and attendance solutions. Designed specifically for the ready-mix, asphalt and aggregate industry, TrakitALL is a complete, satellite-managed global asset locating system that collects data from remote wireless devices attached to fixed and mobile assets to help users keep track of, secure and better manage their production and hauling hardware assets. The system is RoHS compliant and meets SAE J1455, MIL STD 810 and NEMA 4X/IP68 standards, making it robust enough to handle even extreme terrains and weather conditions. The TrakitALL module can be used as a stand-alone tool, or seamlessly integrated with the TrakitGPS fleet tracking system.

“TrakitALL allows dispatchers to quickly locate available equipment in close proximity to a given address, hotspot, other vehicle or driver, or even other equipment. Dispatchers are also able to search for equipment and vehicles by number, description or notes. This ability to quickly locate assets enables users to deliver enhanced customer service, maximize asset usage and reduce fuel costs,” says Jon Wanlass, VP Research & Development. “The system will also help users reduce theft, speed recovery of assets that do go missing, and negotiate reduced insurance premiums as a result.”

The TrakitALL system includes a remote wireless satellite transmitter with integrated GPS chipset, motion sensor and sensor inputs that is self-powered by 2 or 4 off-the-shelf AA batteries, with expected battery life of 4+ years. The system provides simple, intuitive operation, and costs less than \$250 upfront per asset-to-be-tracked plus a monthly cost depending on usage. Each transmitter typically installs in just a few

minutes, and is easily relocated to another asset as necessary should tracking needs change.

The TrakitALL transmitter can be user-configured to send GPS sensor information via satellite during a specified time or interval, upon asset movement or when outside of a particular geographical area. An alternate reporting schedule can be set to trigger by integrated motion sensors. The system sends user alerts based on movement – either on distance travelled or specific timeframes of interest – and “low battery” indications.

A special Notes field allows users to track scheduled timeframes, equipment availability and equipment that is for sale, known equipment issues and the current job/customer the equipment is assigned to.

### **About Trakit**

The Trakit suite includes industry-specific fleet tracking, biometric tracking, workforce tracking and asset tracking modules that can be utilized on an a la carte basis, or seamlessly integrated with one another to provide a comprehensive signaling, time and attendance solution. The cornerstone of these solutions, [TrakitGPS fleet tracking](#), is an Internet-based, GPS tracking and dispatch tool specifically designed to meet the unique needs of the bulk construction material producers and haulers industry.

TrakitGPS offers a flexible and cost effective solution by leveraging the Internet, wireless technology and GPS tracking to effectively reduce costs, increase efficiency, and improve asset utilization. TrakitGPS is a fully hosted application that requires no IT staff. It provides to-the-minute order tracking, real-time truck mapping and two-way communication for fleet tracking and management, and provides time-stamped custom reports on all employee activity.

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